

How to write and structure your impact section in Horizon Europe?

**1 September 2025
online**

AGENDA

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| 08:45 – 09:00 | Accessing the ZOOM Online Meeting Room |
| 09:00 – 09:15 | Event opening and introduction to the course |
| 09:15 – 10:00 | The impact section – Collecting, structuring and linking the information

How will results lead to outcomes and then impact. Key impact pathways. How to connect impact with the Objectives and Ambition and Implementation and Measures to maximise impact? |
| 10:00– 10:30 | Exercise on indicators (differences between KPIs and impact indicators)

What sources can give us good indicators? What is a realistic target? How to justify the baseline numbers?

<i>(10:30-10:45 Coffee Break)</i> |
| 10:45 – 11:30 | Actions, tools and channels for dissemination, exploitation and communication

DEC best practices: What is expected and what works?
How to monitor the progress and what to promise as a follow-up? |
| 11:30 – 12:00 | Exercise on DEC strategies and actions |